

**Elantonio Productions
Incorporated Associated
Enterprises and Flywheel,
presents...**



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ATRÁS DAS CÂMARAS

**Una selección de imágenes
al otro lado de la ficción,
¿en la realidad?...**



**Uma jovem Marilyn
Monroe, Norma Jean,
de então.**



**Cary Grant
meditando se
abre o guarda-
chuva.**

**E aqui se talvez não
necessitaria de um
carro maior.**





Robert Mitchum se diverte.



Reunião de estrelas, alguns mais estrelas que outros: Fonda, Karloff, Kelly, e, pensando em seu futuro, Reagan



**Dean Martin,
Shirley MacLaine
e Elvis celebram
um aniversário.**



Outro aniversário, os 40 anos de cinema de John Wayne. Rodeando-o, Marvin, Eastwood, Hudson, MacMurray, Stewart, Borgnine, Caine e Harvey.



Seguimos com eventos, reunião de grandes: atrás, da esquerda para a direita, Robert Mulligan, William Wyler, George Cukor, Robert Wise, Jean Claude Carriere e Serge Silverman. Frente, Billy Wilder, George Stevens, Luis Buñuel, Alfred Hitchcock e Rouben Mamoulian.

**E deve ser em outro
evento com a famosa
foto de Sophia Loren
admirando, invejando?
o decote de Jayne
Mansfield...**



**Mas há mais
de uma foto de
tão
interessante
momento...**







Mas indo adiante e deixando as festas vamos ver gente trabalhar...



Wayne sob o atento olhar de Ford.

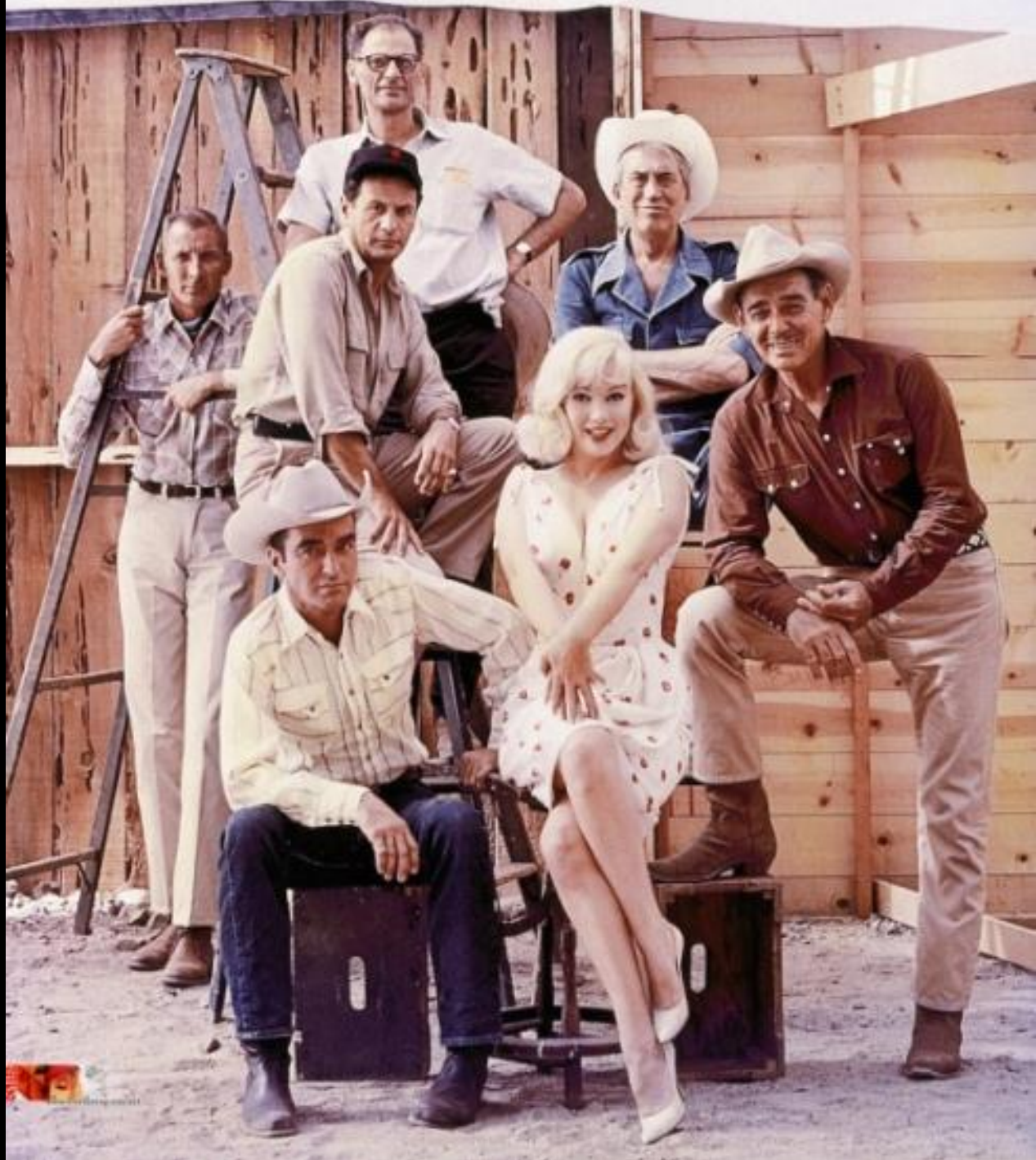


Kubrick rodando
"Telefone
vermelho..."



e os que trabalham param para descansar... durante a rodagem de "Robin Hood"

**“Vidas rebeldes”, entre
outros, Clift, Monroe,
Gable, Huston e Miller.**





**Marlon Brando
relaxa entre uma
e outra tomada
de “Viva Zapata”**



**Charlton Heston,
Stephen Boyd e
William Wyler na
rodagem de "Ben
Hur"**



**E aqui, os dois primeiros,
considerando tomar uma biga
ou uma vespa...**

Howard Hawks, Angie Dickinson e suas pernas na rodagem de "Rio Bravo".





Rita Hayworth e Orson Welles, cada um na cadeira do outro...



Marilyn e Deus.



Filmagem de "Inferno no Pacífico"



Buster Keaton posa junto com parte da família Cartwright.



Bastante mais actual, Iñárritu conversa com Pitt na filmagem de "Babel".



Nova (e necessária?) versão de “A pegada”: Brannagh, Law, Caine e Pinter.



Novas (e necessárias?) aventuras de Indiana Jones.



**Rathbone,
Karloff,
Lorre e
Price num
descanso de
“A comédia
dos
terrores”, e
entramos no
gênero de
terror...**

Os mesmos, posando,
Rathbone com as
botas sujas...





Chaney Jr. e Lugosi tentam assustar a garota mas ela não parece ligar muito.



Outros quatro grandes: Price, junto a Lee. Abaixo, Carradine e Cushing.



Cushing inspeciona a tumba.



Artistas de “O jovem Frankenstein”



**Do terror ao suspense,
Hitchcock e as
costelinhas.**

Stewart e Hitchcock
“sabiam demais”.





ROYAL CROWN COLA

IS KICKING OFF THEIR SUMMER PROMOTION WITH "THE NUTTY PROFESSOR"

ROYAL CROWN COLA is backing their BIG SUMMER PROMOTION with JERRY LEWIS and "THE NUTTY PROFESSOR!" They are using JERRY LEWIS in full-page full-color ads to be featured in LOOK, READER'S DIGEST, McCALLS, SEVENTEEN, FAMILY CIRCLE and WOMAN'S DAY. This is a real explosive campaign that carries full credits for "THE NUTTY PROFESSOR" and will reach a huge audience of Americans.



You go fresher with RC... gooiest cola of the leading three. Fast growing Royal Crown is brisk 'n' bracing, fresher tasting, because it's made the fresh protected way. Go Royal Crown—enjoy the refreshing difference. And it's the better buy.



Royal Crown Cola

and more fine products
from THE NUTTY PROFESSOR
and more fine products
from THE NUTTY PROFESSOR

Jerry Lewis as "The NUTTY Professor" discovers PLANTERS "The World's Tastiest Nuts"

See Jerry Lewis as
"The Nutty Professor"
soon at your favorite theatre!



"I like them! . . . I like them!"
PLANTERS COCKTAIL PEANUTS—the
most famous nuts in the world.



"What kind of new nut are you?"
A PLANTERS DRY ROASTED PEANUT.
New process using no fats.



"Here's a toothsome twosome."
PLANTERS JUMBO BLOCK BAR and
SALTED PEANUTS. Still 5¢ & 10¢.



"A sandwich never had it so
good!" PLANTERS PEANUT BUTTER
fortified with Vitamins A & D.



"Have a party . . . invite some
nuts!" Perfect mixers—PLANTERS
MIXED NUTS. No paper fillers!

Jerry Lewis is nuts about nuts . . . especially Planters! So many to choose from—all the ones he's munching above plus Dry Roasted Cashews, Dry Roasted Mixed Nuts, Whole Cashews, Pecans, Spanish Redskins and Old-Fashioned Peanut Candy. How many of these crisp, crunchy favorites have you tried?

PLANTERS®—the name for quality

For NUTTY entertainment,
be sure to see
Jerry Lewis' new picture,
"The NUTTY Professor."

A Jerry Lewis Production
A Paramount release
Technicolor®



Jerry faz publicidade.

I'M SENDING CHESTERFIELDS to all my friends.
That's the merriest Christmas any smoker can have —
Chesterfield mildness plus no unpleasant after-taste

Ronald Reagan

see RONALD REAGAN
starring in "KINGS MEN" a Film
Thomas Paramount Production
Color by Technicolor

CHESTERFIELD *Buy the beautiful
Christmas-card carton*

E Reagan.

I'M SENDING CHESTERFIELDS to all my friends.
That's the merriest Christmas any smoker can have —
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CHESTERFIELD Buy the beautiful
Christmas-card carton

E Reagan.

E Cooper.



"THERE'S ONE THING
I CAN ALWAYS COUNT ON
WITH CHESTERFIELDS
...THEY SATISFY"
Gary Cooper
STARRING IN CECIL B. DEMLLE'S
GREAT TECHNICOLOR PRODUCTION
"UNCONQUERED"
A PARAMOUNT PICTURE

I say— IT TAKES **ABC** TO SATISFY ME!

SATISFY YOURSELF
...like Gary Cooper, that Chesterfields
are **A** ALWAYS Milder
B BETTER TASTING
C COOLER SMOKING

ALWAYS BUY **CHESTERFIELD**



How MILD can a Cigarette be?

MAKE THE 30-DAY CAMEL MILDNESS TEST - SEE WHY...

MORE PEOPLE SMOKE CAMELS
than any other cigarette!

"The roles I play in movies are
far from easy on my voice -
I can't risk throat irritation.
So I smoke Camels - they're mild"

John Wayne
POPULAR, HANDSOME
HOLLYWOOD STAR



"I've been around movie sets
long enough to know how im-
portant cigarette mildness is to an actor.
So when it came to deciding what cigarette
was just right for my throat - I was very
particular. I made a sensible test - my own
30-Day Camel Mildness Test!

"I gave Camels a real tryout for 30 days.
The most pleasure I ever had from smok-
ing. My own 'T-Zone' told me just how
mild and good tasting a cigarette can be!
I found out for myself why more people
smoke Camels than any other cigarette!"



MAN'S IDEA OF A MOVIE HERO
And the women agree: it just
suits him. John Wayne has
made his way to fame in
dozens of hard-boiled and
drag-out - hard riding... glori-
ous action pictures!

R. J. REYNOLDS TOBACCO COMPANY, RICHMOND, VA. U.S.A.

*Make your own
30-Day Camel
MILDNESS Test
in your "T-Zone"*

(T for Throat, T for Taste!)



**Not one single case of
throat irritation** *due to smoking*
CAMELS!

Yes, there were the findings of sound
throat specialists after a total of 2,470
weekly examinations of the throats
of hundreds of men and women who
smoked Camels - and only Camels
- for 30 consecutive days.

E Wayne.

**Vamos ver um punhado de pares, uns
artísticos; outros, de fato; outros,
circunstanciais, e outro de coincidência,
supomos...**



**Cooper le enseña a
Sinatra a empuñar
el revólver.**



**Brando e
Hope lutam
pelo Oscar.**



James Dean e Ursula Andress.

**Cary Grant e Randolph
Scott fazem *cooper*.**





La Bardot e o “louco de cabelo vermelho”



**Burt Lancaster e
Nick Cravat.**



“Dino” e Jerry.



**Lewis e
Curtis.**





Terence e Bud.





Dois homens e um destino: envelhecer o mais dignamente possível



"Hannibal e Clarice"



“Sem perdão”.

...e algum outro trio...

...e algum outro trio...



Buster, Stan e Ollie.

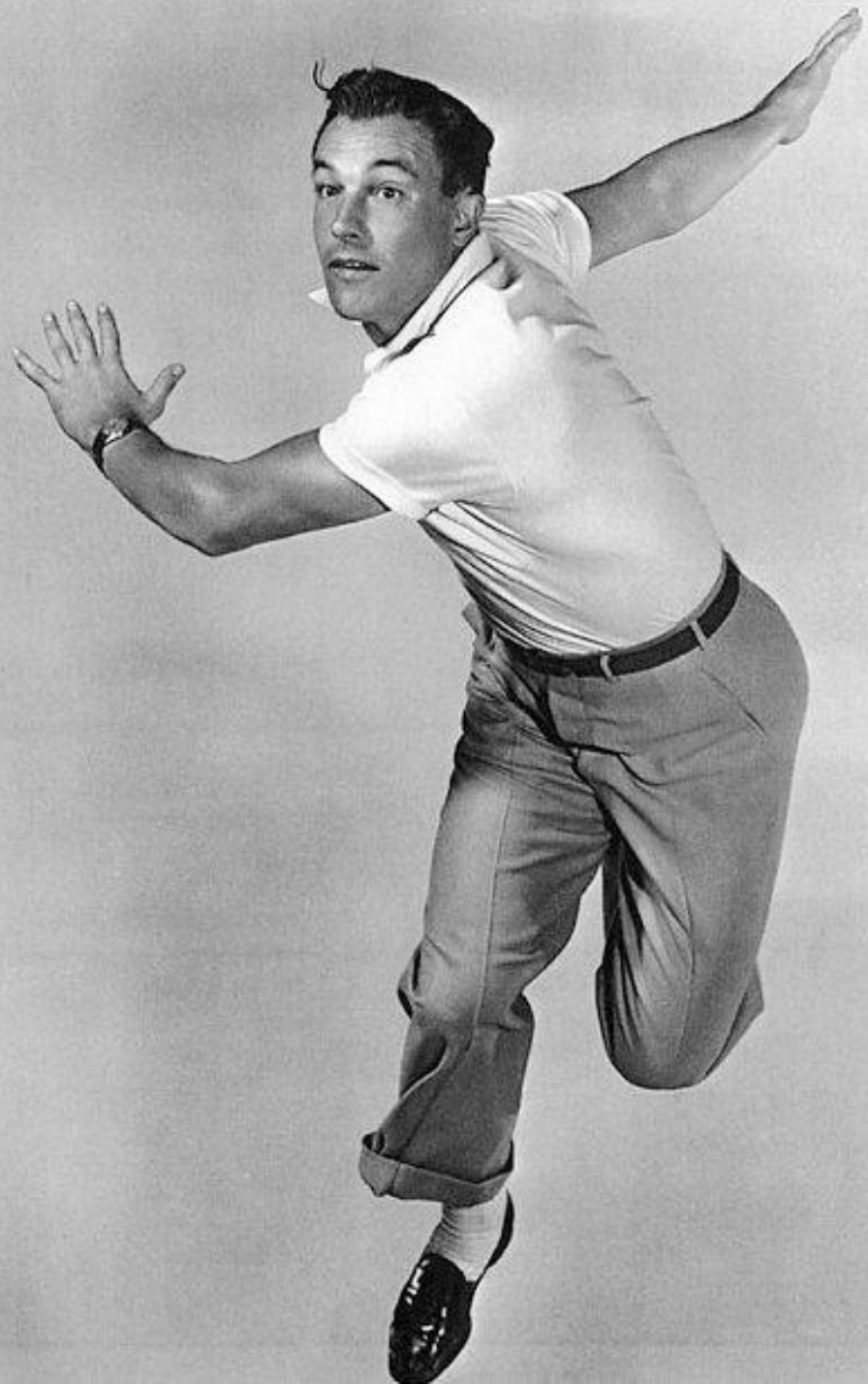


Buñuel, Saura e Berlanga.



Tyrone Power e Linda Christian visitam Alhambra e meditam se vale a pena ter uma filha para que depois se case com Al Bano.

**E nos despedimos com umas
sensacionais fotografias dos
dois grandes da dança...**





LIFE





